

LEGAL TERMS AND CONDITIONS

ENTREPRENEURSHIP AWARD 2026

This Competition is launched and co-organised by OBS FORMACIÓN ONLINE EN MANAGEMENT, S.L. (hereinafter “**OBS Business School**”), with registered office at Avda. Diagonal, 662–664 (08034 Barcelona) and Tax ID No. B02964989; ESDESIGN, S.L.U. (hereinafter “**ESDESIGN**”), with registered office at Avda. Diagonal, 662–664 (08034 Barcelona) and Tax ID No. B67614560; and INSTITUTO DE INNOVACIÓN DIGITAL DE LAS PROFESIONES, S.L.U. (hereinafter “**INESDI**”), with registered office at Avenida de España, 4 (28760 Tres Cantos) and Tax ID No. B65416083 (hereinafter jointly the “**Organising Entities**”). The Competition aims to recognise the best business idea of the year developed by a current or former student of the Organising Entities through the “**Entrepreneurship Award**”.

Entrepreneurship Award

Objective and Category

The Entrepreneurship Award is launched to give visibility to the best business ideas of current and former students of the Organising Entities and to reward the best project submitted. The winner will receive a monetary amount of €6,000, which must be invested in accelerating the project to take it to the next level.

Timeline

Application submission period

- The application period for the Entrepreneurship Award 2026 **opens on 18 February 2026 at 15:00 CET and closes on 18 May at 15:00 CEST**. Projects submitted outside this period will not be considered.
- The Organising Entities of the Entrepreneurship Award reserve the right to extend, amend, or cancel the application or registration process. Any changes will be announced via the websites of the Organising Entities:

- <https://www.obsbusiness.school/en/careers/2026-entrepreneurship-award>
- <https://www.inesdi.com/noticias/careers/premio-emprendimiento-2026/>
- <https://alumno.esdesignbarcelona.com/connect-to-work-campus/premio-al-emprendimiento>

Selection period

- Once the application submission period has ended, the projects will be evaluated by the Committee, which will select a maximum of four (4) finalists. **This evaluation will be carried out in the weeks following the close of the application period.**

Eligibility requirements

The conditions governing participation in the Entrepreneurship Award are as follows:

1. Projects must be submitted on an individual basis, even if they have been developed as part of a team.
2. Project leaders must be current or former students of the Organising Entities who have paid the full tuition fees of their academic programme by the closing date of the application period.
3. Submitted projects must be based on a real and actively implemented proposal. Fictitious projects and/or projects that are not generating revenue will not be considered.
4. Projects must be submitted in Spanish or English.
5. The **business plan** must comply with the following format requirements:
 - Arial, 11 pt
 - 1.5 line spacing.
 - Justified text.
 - 3 cm margins.
 - PDF format.
 - It must include a cover page, table of contents, a summary, and the different sections of the project.
 - Maximum length: 30 single-sided pages.
6. The **presentation** (hereinafter the “**Deck**”) must be submitted in PPT format, with a maximum of 11 slides, following the structure set out below:

- Cover > Project name, project logo, and name of the team leader.
- Problem or opportunity > Highlight how significant the solution provided by your project is.
- Value proposition > Explain the value offered by your project.
- Uniqueness > Describe the magic behind your project.
- Business Model > Explain how you make money with your service/product and who your customers are.
- Go-to-Market Plan > Explain how you reach your customers and what you do so that they become aware of you and purchase your service/product.
- Traction > Explain how you measure the growth of your business.
- Competitive analysis > Provide an overview of the competitive landscape.
- Team > Talk about the key members of the team and about your investors, if any.
- Financial projections and metrics > Explain how your revenue will evolve over the coming years and which metrics you use to assess the success of your business.
- Current status, timeline of achievements and short-term future plans.

Participation procedure

The participation procedure during the application submission period shall be as follows:

1. All current or former students wishing to participate must complete the application form that will be made available on the websites of the Organising Entities:
 - <https://www.obsbusiness.school/en/careers/2026-entrepreneurship-award>
 - <https://www.inesdi.com/noticias/careers/premio-emprendimiento-2026/>
 - <https://alumno.esdesignbarcelona.com/connect-to-work-campus/premio-al-emprendimiento>
2. They must then send the following information by email to the address indicated in the application form, stating the following in the subject line: “Entrepreneurship Award – Name of the venture”:
 - Business Plan in the format indicated above;
 - Deck in the format indicated above;

Projects submitted that do not comply with the instructions set out above will not be considered for participation in the Entrepreneurship Award of the Organising Entities.

Participation in the Entrepreneurship Award of the Organising Entities by the candidate/team constitutes full and unconditional acceptance of the regulations of the Organising Entity to which they belong, as well as of the decisions of the Entrepreneurship Award Organisation, which shall be final and binding for all purposes.

Once the project has been received, the Entrepreneurship Award Organisation will inform the members of the Committee and will verify whether all the required information has been included or whether any clarification is required.

Bodies, evaluation and selection of projects

Bodies

The bodies of the Organisation responsible for the evaluation and selection of the projects submitted are as follows:

Committee

A Committee made up of representatives of the Organising Entities, which will be responsible for selecting a maximum of four (4) finalists.

Jury

Composed of four (4) recognised experts, who will be responsible for selecting the winner of the Award from among the finalists selected by the Committee.

The Jury will be composed of*:

- Simón Lee, Founder of GameBCN and Managing Partner at Peninsula Corporate Innovation.
- Urs Rothmayr, Co-founder of COREangels Barcelona and LX Firstech Ventures FCRE. Corporate innovation and entrepreneurship consultant.
- Xavier Olivares, Director of the Master in Innovation and Entrepreneurship at OBS Business School.

- Marta Grañó, Lecturer of the Master in Innovation and Entrepreneurship at OBS Business School.

* Subject to possible modifications due to changes beyond the control of the Entrepreneurship Award Organisation.

Stages in the evaluation process

The evaluation will consist of three stages:

- **Stage 1 : Finalist selection stage** > The Committee will select a maximum of four (4) finalist projects. At this stage, the responses in the application form, the Business Plan and the Deck will be taken into account.
 - ➔ This selection will be carried out in the weeks following the close of the application period and will be communicated by email only to the selected finalists.
- **Stage 2 | Finalist training stage** > The finalist projects will have the opportunity to take part in two (2) entrepreneurship mentoring sessions, as well as two (2) public speaking sessions to help them prepare their Elevator Pitch for the event. These sessions will give the finalists more tools to strengthen their project and presentation. In this finalist stage, the following submissions must be made **by 8 September at 23:59 CEST**:
 - ➔ Elevator Pitch (video) with a maximum duration of 10 minutes.
 - ➔ The format of the Elevator Pitch* video must be as follows:
 - MP4 or MOV video file (maximum size: 2 GB).
 - Landscape recording.
 - Submission via WeTransfer link or similar, sent by email.

*If the Elevator Pitch is recorded using a mobile device, it is recommended to use the rear camera to ensure better image quality. It must be ensured that the upper part of the body of the person delivering the Elevator Pitch is visible in the video, so that the Jury can carry out a more complete evaluation.

- ➔ Deck > The content of the Deck must follow the same outline and format as in the submission made during the application period, even if content improvements have been made.
- ➔ Business Plan > The Business Plan must follow the same structure and format as in the submission made during the application period, even if content improvements have been made.
- **Stage 3 | Entrepreneurship Award event** > On the day of the final event, which will be held online, the Jury will select the winner from among the finalists. All participants will nevertheless have the opportunity to defend and present their projects to the members of the Jury and to the attendees of the Entrepreneurship Award event.

Evaluation criteria

The evaluation for the selection of the finalists and the winner of the Entrepreneurship Award will be carried out on the basis of the following criteria:

- Commercial viability > 25%.
 - The capacity and potential of the business to be economically and commercially profitable and to remain in the market over the long term.
- Technological innovation > 25%.
 - Use of technology to better meet user needs, as well as to optimise processes, reduce costs and generally improve operational efficiency.
- Social impact > 25%.
 - Acting responsibly, seeking a balance between profitability and a positive contribution to the social and environmental context.
- Sustainability > 25%.
 - Balancing economic growth with respect for the environment and social responsibility, ensuring ethical operations and awareness of their impact.

Communication of the winner and the Award

A maximum of four (4) finalists will be selected in the Competition. They will be contacted in the weeks following the close of the application period via the email address used to register in the application form.

Finalists must return a signed express acceptance of participation in the Award, which will be sent to them in a prior email.

If any finalist does not accept participation in the Award within a period of five (5) calendar days following the sending of the email, the Organising Committee will disqualify them. The Organising Entities of the Entrepreneurship Award reserve the right to select another finalist.

From among the four (4) finalists, one (1) winner will be selected, who will receive the €6,000 monetary prize, the full amount of which must be invested in accelerating the submitted project.

The public announcement of the winner will take place live on the day of the “**Entrepreneurship Award 2026**” event, which will be held on 30 September 2026*.

*The Organising Entities reserve the right to cancel and/or modify the date and time of the event. Any changes will be communicated to the parties involved.

Participants must provide their data truthfully. Any false declaration of personal data will entitle the organisers of the Competition to disqualify the winner on these grounds.

The Award shall be subject to the applicable legislation and related provisions concerning taxation, and any applicable tax withholdings shall be applied accordingly.

The winner of the Competition must include the value of the Award, together with any applicable tax withholding or advance payment, in their taxable income.

Any state or local taxes associated with receipt of the Award, as well as any other costs or expenses linked to acceptance and use of the Award, shall be borne by the recipient.

The award is not transferable to any other person or organisation, either in whole or in part.

Payment of the full amount of the Award will be made to the member of the team who is or has been a student of the Organising Entity and who has acted as the project leader.

The Organisation reserves the right not to grant the Award if the projects submitted do not meet a minimum quality standard.

The Organisation may modify or include additional awards, which shall be updated on the websites of the Organising Entities where applicable:

- <https://www.obsbusiness.school/en/careers/2026-entrepreneurship-award>
- <https://www.inesdi.com/noticias/careers/premio-emprendimiento-2026/>
- <https://alumno.esdesignbarcelona.com/connect-to-work-campus/premio-al-emprendimiento>

The obligations of the Organising Entities in relation to the Award shall end once the Award has been delivered to the winner.

The monetary amount of the Entrepreneurship Award is subject to these Terms and Conditions and may not, under any circumstances, be replaced in whole or in part by cash. The award may not be exchanged, altered or substituted at the request of the winner. If the winner rejects the award, no alternative shall be offered. Its sale or transfer is strictly prohibited. The award is personal and non-transferable.

Participants in this Competition release the Organising Entities, to the fullest extent permitted by law and without in any way limiting their rights as consumers, from any liability, penalty, claim, action or civil, commercial, criminal or administrative proceedings, including compensation of any kind, expenses and costs (expressly including legal fees), arising from participation in the Competition and from any use made of the award obtained.

Presentation and receipt of the award

The announcement of the winner and the public presentation of the award will take place during the **“Entrepreneurship Award 2026”** event, organised by the Organising Entities. This event is aimed at entrepreneurs, investors, students, the Alumni community and, in general, the entrepreneurial ecosystem of the Organising Entities.

Participation details

The projects submitted must be original work by the author(s). The identity of the candidate(s) must be verifiable through official documentation (national ID card, foreigner identification number (NIE), passport, etc.), which must be provided to the Organising Entity immediately upon request.

Participants accept that the Organising Entity may postpone, shorten, extend, modify, cancel or suspend the Competition due to force majeure circumstances beyond its control and it undertakes to inform participants of such circumstances as soon as possible. The Organising Entity of the Entrepreneurship Award shall not be liable to participants for any obligation or compensation if, for reasons of force majeure, the event must be cancelled or suspended.

The Organising Entity is authorised to resolve any contingency not provided for in these Terms and Conditions.

Candidates must provide a valid email address. If a candidate submits more than one proposal, only the proposal first registered in the application form will be considered.

The Organising Entities shall not be liable for project submissions sent to other recipients, or which are illegible, altered or lost for any reason.

Confidentiality

All materials submitted, including the Business Plans, must be suitable for public presentation. The projects submitted must not contain any confidential information that should not be made public. Due to the nature of the Entrepreneurship Award, the Organising Entities shall not be responsible for the confidentiality of the projects or of their content.

Declaration of Acceptance

Each candidate/team undertakes to:

- Comply with all regulations and rules of the Entrepreneurship Award of the Organising Entities, follow the instructions of the Organisation and accept its decisions.
- Meet all submission deadlines.

- Have paid the full academic programme fees by the end of the application period for the Award, or accept not to receive the monetary prize until the full academic programme fees have been paid.
- In the case of finalists, take part in the technical tests required prior to the final event, at the times indicated by the staff of the Organising Entities.

Any failure to comply with the deadlines or procedures set out in this document shall result in the disqualification of the candidate/team from the Entrepreneurship Award of the Organising Entities. Likewise, any sign of fraud or infringement of intellectual property law or third party rights will result in immediate disqualification and, if applicable, the obligation to return the award.

Intellectual Property Rights and Image Rights

By signing the corresponding image rights assignment authorisation, participants authorise the Organising Entities, free of charge, to use, reproduce, display and disseminate their image, voice and the project submitted in the Organising Entities' promotional campaigns, as well as to publish their personal data (first name and surnames), through any means of dissemination, including print media and any current or future technical medium, including, by way of example and without limitation, television, radio, websites, the internet, mobile telephony, digital platforms, blogs and social media networks (including Instagram®, YouTube®, Facebook®, Twitter®, LinkedIn®, Twitch®, etc.).

Accordingly, by signing the corresponding image rights assignment authorisation, the candidate authorises the Organising Entities to:

- Record the image of the candidate(s), their voice and/or statements sent or made during the event, as well as during any directly or indirectly related act before or after the event.
- Reproduce the above, in whole or in part, in videos, infographics, photographs and other formats.
- Use, for promotional purposes, the images (including voice and name) and the candidate's project through any medium or method deemed appropriate by the Organisation, with no geographical or time limitation, including the websites of the Organising Entities and their social media channels, including Instagram®, YouTube®, Facebook®, Twitter®, LinkedIn®, Twitch®, TikTok®, etc.

Participants declare and warrant that they are the authors of the project and the holders of all exploitation rights over the elements comprising it (text, images, sound, design, etc.).

The assignments made under this section are granted free of charge and shall not give rise to any consideration or remuneration for participants or winners.

The Organising Entities shall not be responsible for any breach of regulations or infringement of third-party rights committed by participants in the context of their participation, and participants undertake to hold the Organising Entities harmless in such cases.

By submitting the project to the Entrepreneurship Award of the Organising Entities, the candidate or candidates guarantee that they hold all rights, title and interest in the project, that the information contained therein is true and complete, and that submission of the project does not breach any contract with third parties, including patents, copyrights, trade secrets or any other intellectual or industrial property rights, as well as confidentiality obligations, trademark registrations or privacy rights, including personal data.

The Organising Entities shall not be liable for any breach of any rule or any infringement of third-party rights committed by the candidates. Likewise, the candidates undertake to hold the Organisation harmless from any liability.

In the event that the Organising Entities discover or suspect that plagiarism has occurred, that third-party rights have been infringed, or that the project submitted has not been developed by the candidate(s), the Organising Entities reserve the right to remove the project and the candidate(s) from the Entrepreneurship Award of the Organising Entities.

Data protection

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation – GDPR), and with Organic Law 3/2018 of 5 December on the Protection of Personal Data and the Guarantee of Digital Rights, we inform you that OBS FORMACIÓN ONLINE EN MANAGEMENT, S.L. (hereinafter “**OBS Business School**”), with registered office at Avda. Diagonal, 662–664 (08034 Barcelona) and Tax ID No. B02964989; ESDESIGN, S.L.U. (hereinafter “**ESDESIGN**”), with registered office at Avda. Diagonal, 662–664 (08034 Barcelona) and Tax ID No. B67614560; and

INSTITUTO DE INNOVACIÓN DIGITAL DE LAS PROFESIONES, S.L.U. (hereinafter “**INESDI**”), with registered office at Avenida de España, 4 (28760 Tres Cantos) and Tax ID No. B65416083 (hereinafter jointly the “**Organising Entities**”), shall act as joint controllers of the personal data provided by participants in this Competition throughout their participation. The **Organising Entities** shall process such data in order to manage the candidate’s participation in the Competition and, where applicable, to deliver the corresponding Award if the candidate is selected as the winner. This processing shall be carried out on the basis of the consent given by the participant by freely and voluntarily accepting the conditions of participation in this Competition. The data shall be retained for the period during which any claim or liability arising from the Competition may be brought after it has ended. The data requested are strictly necessary to fulfil the purposes stated above. Accordingly, if the participant does not provide them or objects to their processing, participation in the Competition cannot be managed. The participant declares that they have the express consent of the other members of the team participating to provide their personal data for the purpose of participating in this Competition.

Likewise, the **Organising Entities** may also process the participant’s image on the basis of the consent given, where applicable, through the corresponding image rights assignment authorisation. Accordingly, where consent is given for the use of the participant’s image, such data shall be processed in accordance with the provisions set out in the image rights assignment authorisation signed by the participant. The data will not be transferred to third parties except in the cases in which there is a legal obligation. Notwithstanding the foregoing, certain service providers may assist in the management of personal data. In such cases, these providers shall always process the data on behalf of the Organising Entities, under a data processor agreement, and never for their own purposes.

Depending on the location of the social media platforms referred to in section 4 of these Terms and Conditions, transfers of data to countries outside the European Economic Area may occur. Where such international data transfers take place, it shall be ensured that the data are adequately protected in full compliance with Articles 44 to 50 of the GDPR.

At any time, participants may withdraw the consent given and have the right to obtain confirmation as to whether their personal data are being processed. Accordingly, they have the

right to access their personal data, rectify inaccurate data or request their erasure when the data are no longer necessary, as well as the right to object to and request the restriction of processing, and the right to data portability. Participants may exercise their rights of access, erasure, rectification, objection, restriction, portability and withdrawal of consent by submitting a written request addressed to OBS FORMACIÓN ONLINE EN MANAGEMENT, S.L., Apartado de correos 221, Barcelona, or by sending an email to lopdbaseslegales_pfu@planeta.es.

Likewise, where the participant considers it appropriate, they may lodge a complaint with the Spanish Data Protection Agency. Participants may also contact the Data Protection Officer by writing to dpo@planeta.es or to Grupo Planeta, FAO: Data Protection Officer, Avda. Diagonal 662-664, 08034 Barcelona.

Acceptance and amendments

Participation in this Competition implies full and irrevocable acceptance of these Terms and Conditions, as well as express acceptance of the interpretative decisions adopted by the Organising Entities.

The Organising Entities reserve the right to modify or extend these Terms and Conditions at any time, provided that such modifications do not prejudice or undermine the rights of participants in the Competition.

Disqualification and penalties

Any attempt to cause harm to the Organising Entities, their websites, or any action against the Organisation of the Entrepreneurship Award shall constitute just cause for the disqualification of the offending participant.

Applicable Legislation and Jurisdiction

These Terms and Conditions of the Entrepreneurship Award of the Organising Entities shall be governed by Spanish law. By participating in the Entrepreneurship Award of the Organising Entities, the candidates irrevocably agree that the Courts and Tribunals of Barcelona shall have

jurisdiction over any dispute or litigation that may arise in relation to the validity, interpretation or performance of these Terms and Conditions and of the Entrepreneurship Award of the Organising Entities.