

OBS Business School 2025 Call “OBS Impact Scholarship”

OBS Business School is announcing **3 scholarships** covering 100% of the master's program fees for 3 students already enrolled in the school who wish to undertake projects related to sustainable development. These projects should be aimed at creating a positive impact on society and require the training provided by the school to turn these initiatives into reality.

Objectives

The number of companies embracing the **17 Sustainable Development Goals (SDGs)** set by the United Nations (UN) has increased over the past few years, with Corporate Social Responsibility (CSR) actions rising by 188%. Currently, 88% of IBEX35 companies include aspects related to activities in this area in their reports, and 90% of them have specific practices regarding employees, social issues, and the environment. Similarly, 55% of SMEs have CSR systems, and investment in such initiatives has increased by 25% since 2015, indicating a growing trend. Moreover, 73% of consumers make purchasing decisions based on ethical or sustainability aspects, and 96% expect companies to be environmentally responsible, with a 70% increase in the value placed on sustainability from 2020 to 2021. In Latin America, the number of companies obtaining the ISO 14001 certification has also surged in recent years, and forums, publications, and organizations centered around CSR are becoming more common.

Collaborative efforts aimed at community development programs involving businesses and societal organizations are increasingly prevalent. **Therefore, OBS Business School has decided to launch the OBS Impact Scholarships, with the main objective of contributing to the education of professionals interested in developing projects aimed at creating a positive social impact, driven by sustainability and social responsibility.**

General Conditions

- The scholarships are exclusive to current students who have enrolled in the **April 2024** or **October 2024** calls for **any of the programs offered by OBS Business School**.
- A **maximum of one scholarship per program** will be awarded. Prioritization will be based on the results derived from the evaluation of candidates and the documentation submitted.
- The scholarship corresponds to a **refund of 100% of the enrollment fee paid** by the student.
- The refund of the paid registration fee will be made effective starting October 2025, once the progress of the awarded projects has been analyzed, and the program has been successfully completed.¹
- The scholarship is linked to the execution of a real project that aims to address one of the **17 SDGs**.
- Scholarship recipients are subject to the same academic regulations and documentation and qualification requirements as other students.
- The cost of re-registration for subjects failed and not passed during the recovery period of the edition in which the scholarship applies, must be paid according to the school's regulations.
- Only applications submitted to the following e-mail account within the defined deadlines will be considered: becas@obsbusiness.school

Requirements

- Possession of a university degree (bachelor's/graduate/engineering).
- Enrollment in the **April 2024** or **October 2024** calls for any of the programs offered by OBS Business School.
- Present a project proposal aimed at responding to one of the 17 UN Sustainable Development Goals and justify the need for the education at OBS Business School to carry it out.
- Professional experience in the field of sustainability and social responsibility will be positively considered.

¹ The non-completion of the course is understood as the act of enrolling in the Master's program but failing to submit the required activities throughout each of the modules and not delivering the Final Master's Thesis (TFM).

Responsibilities of Scholarship Recipients

- Successfully complete the program.
- Develop the project whose proposal has been submitted (aimed at addressing one of the 17 Sustainable Development Goals).
- Apply the acquired knowledge during the program in the development of the presented project.
- Communicate to the school the progress of the project, as well as the date of the actual launch of the proposed initiative.
- Participate in the realization of an interview explaining your experience at OBS. Said interview will be published through the school's different communication channels.

Application Process

- Submit a Curriculum Vitae, detailing professional experience and academic background, along with personal and professional achievements.
- Submit a certified copy of academic qualifications.
- Submit a project proposal aimed at responding to one or more of the 17 SDGs. The proposal should be presented in a document of between 1,000 and 2,000 words maximum length, where the following should be made explicit:
 - o Scope or context of the project.
 - o Objectives of the project.
 - o Resources needed to carry out the research project.
 - o Expected results.
 - o Project schedule.
 - o Plan for the dissemination of results (channels, content, calendar, etc.).
- Submit a motivation letter explaining the need to study one of our programs in order to apply the acquired knowledge to the project/initiative presented.
- Applications should be sent to the following e-mail address: becas@obsbusiness.school

The message should state:

- Candidate's name and surname(s).
- Candidate's NIE/DNI/Passport number.
- Master's degree in which the candidate is enrolled.

The information detailed above must also be attached:

- Curriculum vitae
- Certified copy of academic qualifications
- Project proposal
- Motivation letter

Assessment criteria

- 60% of the project proposal.
 - Adherence to the theme set out in the terms and conditions (SDG response).
 - Originality.
 - Viability.
- 40% curriculum vitae and the need to study at OBS.

The 3 scholarships will be awarded on the basis of the results of this evaluation.

Scholarship application deadlines

Applications with full documentation can be submitted **until the 26th of February 2025** to the following email: becas@obsbusiness.school

Resolution of the scholarships

The applications submitted will be evaluated by a scholarship committee made up of the Academic Management, the Admissions Management and the School Management.

The decision will be made public on **March 20, 2025 at the latest**, on the school's website (www.obsbusiness.school), on the online campus and via email to the 3 winners.

The school may decide to leave the scholarships vacant if it deems it appropriate to do so. The decision of the school is final.

Deadlines for the selected projects

The 3 awarded projects should be sent to the following email with the progress made: becas@obsbusiness.school before **September 26th, 2025**.

Fiscality

The amount of the scholarship (financial endowment) will be subject to the withholding tax that, in accordance with current tax regulations, is applicable at the time of payment. The applicable withholding rate will depend on the awarded amount, the tax residence status of the student, and the duration of the scholarship.